

A black and white photograph of a man with his arms crossed, standing in what appears to be a workshop or factory. The background is dark and industrial, with some large numbers visible on a wall. The man is wearing a dark, short-sleeved button-down shirt.

**WE HAVE A
LONG HISTORY OF
UNDERSTANDING
OUR COMPETITORS
AND TESTING
THEIR EQUIPMENT**

Rob Dewey Vice President, Engineering

At the very beginning of developing a new product, we test our competitors' equipment. We rate them based on what customers value: How well do they perform? How much horsepower do they use? How easy are they to attach to the tractor? How good do they look or are they just plain ugly? After all that, then we start working on our design.



SUPERIOR DESIGN • SUPERIOR DURABILITY • SUPERIOR STYLE